

# CLIENT CONNECTION



## WELCOME TO OUR QUARTERLY NEWSLETTER

### Florida's First Family of Personal Injury Lawyers

Family means everything. At PERENICH The Law Firm, our family of trial attorneys brings decades of experience, integrity, and tenacity to courtrooms in Clearwater and across Tampa Bay, to insure justice is served for you and your family.

For decades, the Perenich family of attorneys has served Tampa and Clearwater accident victims by recovering millions of dollars in compensation from Personal Injury, Auto Accident, and Medical Malpractice cases. We are honored to be included in the Multi-Million Dollar Advocates Forum, the most prestigious group of trial lawyers in the United States.

## HIGHLIGHTS

### 02 Falling Merchandise...

The holiday shopping season should be a joyful time of preparation for holiday time spent with family and loved ones, even if a little bit stressful.

### 03 Perenich Supports Pinellas Hope

On Thanksgiving Day, the Partners at Perenich The Law Firm celebrated Thanksgiving with the residents at Pinellas Hope.

### 03 Congratulations to Greg

Congratulations to Greg Perenich for becoming a member of the Multi-Million Dollar Advocate Forum!

# FALLING MERCHANDISE FROM UNSAFE MERCHANTS

The holiday shopping season should be a joyful time of preparation for holiday time spent with family and loved ones, even if a little bit stressful. Walking into every store, we are confronted with Christmas décor, holiday displays, crowded aisles and long lines.

In many instances, stores don't have sufficient staff to deal with the increased traffic and that often times leads to unsafe conditions. While many merchants value what this time of year can mean to their bottom line, the desire for boosting profits should never come at the expense of the safety to their customers.

At Perenich The Law Firm, we have represented those who were injured in situations where the shoppers so vastly outnumbered store personnel and the store couldn't maintain a safe shopping environment.

We have seen injuries where shoppers became hurt because of debris or liquid that had spilled and no store personnel were on hand to timely clean up the hazard. But one of the most dangerous circumstances occur where customers have been injured by falling merchandise.

We have successfully obtained financial recovery for clients injured by falling merchandise because stores made decisions that put profit over safety. Over-stacking the merchandise on the shelves means that less



labor is required to restock the shelves from the back of the store. These bad decisions are made worse when a store doesn't have enough staff to monitor the aisles and shelves for potential falling hazards. Even lightweight packages that fall from a high shelf can result in serious head, neck, back or shoulder injuries, oftentimes resulting in surgery and missed time from work and family.

Our experience has taught us that most merchants put their customers first and do not compromise when it comes to safety. Unfortunately, we still see the same stores and nationwide chains that repeatedly endanger the customers that they rely on.

We have the experience of successfully representing clients injured by falling merchandise and unsafe store conditions.

We wish everybody in our community a safe and happy holiday season. Yet we also know that those who neglect safety for their customers should be held accountable and the injured should be made whole.

**For answers to any questions about safe shopping places, please call us. We're here to help!**

# Perenich Supports Pinellas Hope



On Thanksgiving Day, the Partners at Perenich The Law Firm celebrated Thanksgiving with the residents at Pinellas Hope. Pinellas Hope, a Catholic charity, is a temporary emergency shelter for homeless men and women. Their program assists people with getting their lives back on track and helping them to become self-sufficient. In the spirit of giving, Perenich The Law Firm shared their blessings with those who are less fortunate.



## Peanut Butter Blossoms

- |                             |   |
|-----------------------------|---|
| 1 cup shortening            | 2 teaspoons baking soda                                 |
| 1 cup peanut butter         | 1 teaspoon salt   |
| 1 cup packed brown sugar    | ½ cup white sugar for decoration                        |
| 1 cup white sugar           | 2 (9 ounce) bags milk chocolate candy kisses, unwrapped |
| 2 eggs                      |   |
| ¼ cup milk                  |   |
| 2 teaspoons vanilla extract |   |
| 3 ½ cups all-purpose flour  |   |

### Directions:

Preheat oven to 375 degrees F. Grease cookie sheets.

In a large bowl, cream together the shortening, peanut butter, brown sugar, and 1 cup white sugar until smooth. Beat in the eggs one at a time, stir in the milk and vanilla. Combine the flour, baking soda, and salt; stir into the peanut butter mixture until well blended. Shape tablespoons of dough into balls. Roll in remaining sugar. Place cookies 2 inches apart on the prepared cookie sheets.

Bake for 10 to 12 minutes in preheated oven. Remove from oven, and immediately press a chocolate kiss into each cookie. Allow to cool completely; the kiss will harden as it cools.

## CONGRATULATIONS TO GREG PERENICH



### GREG PERENICH CIVIL TRIAL ATTORNEY

Congratulations to Greg Perenich for becoming a member of the Multi-Million Dollar Advocate Forum! This is one of the most prestigious groups of trial lawyers in the United States!





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when you need us for...**

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Truck Accidents  
Wrongful Death**

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tampa bay personal injury attorneys

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